

# A Nature Lesson - compliments of SERACON

Nature teaches us many lessons, if only we would take the time to notice and listen. This lesson is from a magnolia tree that was growing in eastern Ontario. It was fall, the leaves had disappeared from the trees and a brisk wind blew.

Standing on the porch overlooking the garden, one could see that everything was waiting for winter to arrive, except the magnolia tree. While all of its leaves had fallen, there were spring buds on the tree, clearly indicating it would be ready for spring blooming.

This is the reason we at Seracon are sending you this note - to help you anticipate the coming seasons. We strongly encourage you to write your orders early, and designate your desired delivery date. This will ensure that you get your orders on time and we have back-up stock of the items you have ordered. We consider our customers as partners in our joint success.

We thank all our customers that visited us at the Toronto and New York Shows.

For those of you that have not as yet seen us or sent in their orders, you can still visit us at the following Gift Shows.

Feb. 20-23<sup>rd</sup>, 2011: Edmonton, AB, Northlands Booth #1359

Mar. 6-9<sup>th</sup>, 2011: Montreal, Qc, Place Bonaventure Booth #4529

Those customers who have seen our new Two Lumps of Sugar line, know how exciting this collection is. It can be successful in any shop - eco shop, gift shop, restaurant, kitchenware store, card store - in fact almost any type of retail establishment. This line just "flies out of the store". A sample order will convince you of this line's extraordinary profit potential in your store.

You can contact us in different ways:

websites: [www.eco-culture.ca](http://www.eco-culture.ca)

[www.twolumpsofsugar.ca](http://www.twolumpsofsugar.ca)

Email: [info@seracon.ca](mailto:info@seracon.ca)

Phone: 1-800-465-1818

Fax: 514-965-9988

We are looking forward to seeing you at the remaining shows and hearing from you.

Sincerely,

THE SERACON TEAM

